



FOOD INC.

Alternative View Resource List

About Agriculture in the Classroom-Manitoba

Agriculture in the Classroom-Manitoba Inc. (AITC-M) encourages Manitoba students to develop critical thinking skills related to agriculture, food, bioproducts and life sciences. Working with commodity and industry-related organizations, AITC-M's programming, events and services will further develop future decision makers and entrepreneurs.

Food Inc. – Alternative View Resource List

Here is an accurate, balanced and current list Agriculture in the Classroom-Manitoba's Curriculum Specialist compiled to offer an alternative view to topics discussed in Food Inc.

ALTERNATIVE VIEW RESOURCE LIST

To the teacher:

If you are showing 'Food Inc.' the movie then here are some resources to use with your students to:

- Provide different view points
- Foster media literacy
- Create opportunities for critical thinking
- Stimulate debate

'Food Inc' provides one particular view of food and USA agriculture.

Below you will find the **United States Agriculture and Food Industry's Response to 'Food Inc.'** the movie that provides alternative viewpoints and information on food and agriculture in the USA.

Even though Canadian and USA agriculture are highly integrated and have much in common due to our geographical proximity and trade, our agriculture industries and regulatory bodies are not the same. Therefore below you will also find, **Recommended resources for Canadian Information on Canadian Agriculture** that will provide your students with a uniquely Canadian perspective.

United States Agriculture and Food Industry's Response to 'Food Inc.' the movie



American Meat Institute

- Myths and Facts about Meat Production (text): http://www.meatmythcrushers.com/documents/Meatmythcrushersbrochure_final_lowres.pdf
- Meat Myth Crushers (video): <http://www.meatmythcrushers.com/videos.html>

Best Food Facts.org, The Chemistry Behind High Fructose Corn Syrup video (8:21):

https://www.youtube.com/watch?v=olCzJk_mMrM

Corn Refiners Association (text): <http://corn.org/products/sweeteners/high-fructose-corn-syrup/>

Food dialogues, U.S. Farmers Ranchers Alliance, (videos):

- YouTube Channel: <https://www.youtube.com/channel/UCrvUizfbGpd4a76FimlfaA>
- Beef Documentary about cattle feedlot (6:33): <https://www.youtube.com/watch?v=onITAppbWyE>



Monsanto, (text)

- Food Inc webpage: <http://www.monsanto.com/food-inc/Pages/default.aspx>

National Chicken Council, (text): <http://www.nationalchickencouncil.org/ncc-responds-to-%e2%80%9cfood-inc%e2%80%9d-movie-food-inc-is-a-one-sided-negative-and-misleading-film-about-the-way-food-is-produced-and-sold-in-the-united-states/>

Purdue University, (text) Grass, Grain, Beef and E. coli: <http://www.ansc.purdue.edu/faen/grass%20fed%20e%20coli.html>

Mainstream Media Articles

Forbes.com, author Rebecca Ruiz-Health reporter, 'What Food Activists Ignore':

<http://www.forbes.com/2009/06/11/feed-the-world-activists-opinions-contributors-food-inc.html>

Huffington Post, author Ellie Krieger- Dietician and host of food Network's "Healthy Appetite", 'An Inside Look at Beef Processing':

http://www.huffingtonpost.com/ellie-krieger/an-inside-look-at-beef-pr_b_798435.html

Other Websites

Mayo Clinic – Expert Answers - What is high-fructose corn syrup? What are the health concerns?:

<http://www.mayoclinic.org/healthy-lifestyle/nutrition-and-healthy-eating/expert-answers/high-fructose-corn-syrup/faq-20058201>

Facebook

Food Inc StINCs: <https://www.facebook.com/FoodIncStincs/>

Recommended resources for Canadian Information on Canadian agriculture



AITC-M has available for order or download the following current Canadian Agriculture Information resources at

<http://aitc.mb.ca/educational-resources/classroom-resources/>

- The Real Dirt on Farming
- All About Food – Exploring Canada's Food System
- All About Food website: <http://allaboutfood.aitc.ca/>

Farm Food 360: <http://www.farmfood360.ca/> has virtual tours of many types of farms in Canada.

If you would like to bring more of a Canadian perspective about issues identified in the 'Food Inc.' movie to your students you may find the following resources helpful.

1. Beef Cattle

- 'Real Dirt on Farming' – page 9
- Canadian Cattlemen's Association website: <http://www.cattle.ca/>
 - Resources/Environment: <http://www.cattle.ca/resources/environment/>
 - Resources/Animal Care: <http://www.cattle.ca/resources/animal-care/>

2. Chicken

- 'Real Dirt on Farming' – page 6, 7, 23, 44
- Chicken Farmers of Canada – On the Farm: <http://www.chicken.ca/on-the-farm/>
- Manitoba Chicken includes a virtual tour of a chicken farm and some information on the Canadian Supply Management system at <http://manitobachicken.ca/at-the-farm/>

3. Corn

- 'Real Dirt on Farming' – page 38 Farm Animals and the Environment
- Grain Farmers of Ontario, High fructose corn syrup in detail: what does the science say?: <http://www.goodineverygrain.ca/blog/Post/2641/High-fructose-corn-syrup-in-detail-what-does-the-science-say>

4. Dairy Cattle

- 'Real Dirt on Farming' - page 10, 23



- b. Dairy Farmers of Canada
 - i. Our Commitments <https://www.dairyfarmers.ca/our-commitments>
(See Food Safety for information on antibiotics and rBST hormone.)
 - ii. What We Do <https://www.dairyfarmers.ca/what-we-do>

5. E coli

- a. 'Real Dirt on Farming' - page 25
- b. Beef Cattle Research Council, E.coli O157:H7 <http://www.beefresearch.ca/research-topic.cfm/e-coli-o157h7-10>

6. Factory Farms

- a. 'Real Dirt on Farming' – page 4, 5
- b. 'All About Food –Exploring Canada's Food System' – page 12

7. Slow Food

- a. 'Real Dirt on Farming' – page 5, 20, 26
- b. 'From the Farm, East Selkirk, Manitoba – Brian Chorney, Canola, Wheat, Soybeans and Oats', 4:56, CropLife, Brian talks about sustainability in terms of crop inputs, , protection, biotechnology, research and climate change. He also looks at past practices compared to present practices. (video): <https://www.youtube.com/watch?v=d95PJ06fv5Y&feature=plcp&context=C351e390UDOEgsToPDsklqjGKqWau4jdXu1Zd91Ov0>

8. Workers

- a. 'Real Dirt on Farming' - page 21
- b. Government of Canada Seasonal Agricultural Worker Program
 - i. Website: <http://www.cic.gc.ca/english/work/permit-agriculture.asp>
 - ii. Contract: https://www.canada.ca/content/dam/canada/employment-social-development/migration/documents/_assets/portfolio/docs/en/foreign_workers/hire/seasonal_agricultural/documents/sawpmmc2017.pdf
- c. Economic Development Brandon, profile of MB Maple Leaf Foods foreign worker recruitment: http://economicdevelopmentbrandon.com/images/Business_Profiles/Maple_Leaf_Foods.pdf

